

MOBLACK

OFFICIAL PRESS KIT



BOOKING

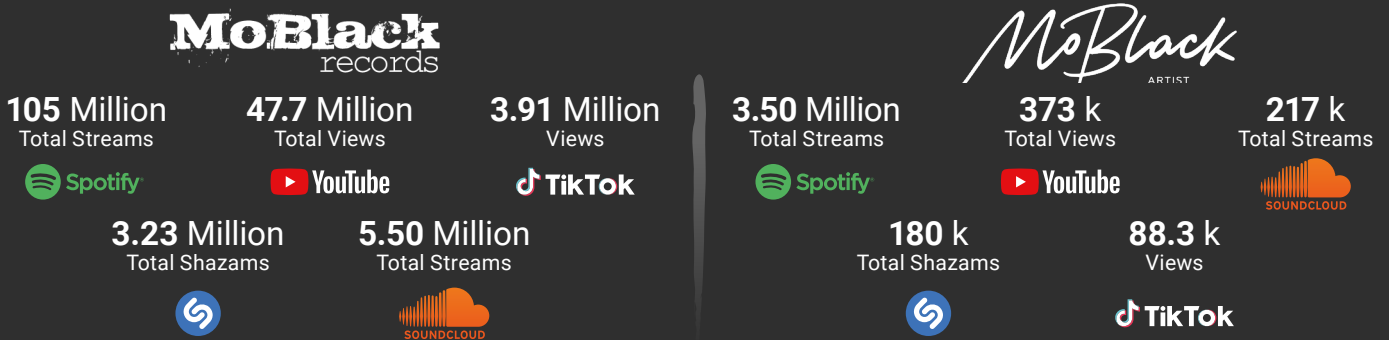
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DJ BIO

MoBlack is the world's leading afro house / afro tech brand. From the very start, Afro House was his focus. He started to shape the sound and developed what is today called "Afro Tech/Melodic House & Techno", collaborating with music producers from South Africa and all over the world, as well as helping new talent to break through along the way. MoBlack is also a very well known DJ & producer with appearances in some important clubs like Watergate (Berlin) and with different releases on important labels like Defected Records. The artist and the music label have received strong support by some of the biggest DJs in electronic music: Tale Of Us, Laurent Garnier, Solomun, Blondish, Louie Vega, Osunlade, Luciano, DJ Koze, Black Coffee, Bedouin, Keinemusik, Pete Tong, Âme, Dixon, Diplo, Bob Sinclair, among many others. MoBlack has been featured on DJ Mag, BBC Radio, Billboard, The Guardian and more.

INSIGHTS



*All data as of September 1, 2022.

AUDIENCE

Top 5 MoBlack's followers countries are:



South Africa



United States



Italy



Spain



United Kingdom

The top age range is 25-34.

Official site www.moblack.com

Facebook

Twitter

Instagram

Youtube

ACTS THAT SUPPORT MOBLACK RECORDS

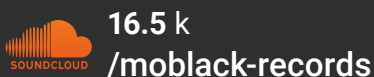
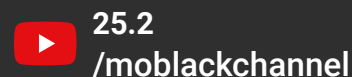
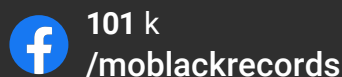
- Tale Of Us
- Laurent Garnier
- Solomun
- Blondish
- Louie Vega
- Osunlade
- Luciano
- DJ Koze
- Black Coffe
- Bedouin
- Keinemusik
- Pete Tong
- Âme
- Dixon
- Diplo
- Bob Sinclair

LIVE SINGER/VOCALIST

- Dele Sosimi
- Emmanuel Jal
- Idd Aziz
- Stevo Atembire
- Ahmed Sosso
- Toshi
- Lizwi
- ... and more

SOCIAL MEDIA

MoBlack / MoBlack Records, through all the socials, have circa 170k (real) followers (one account for both label and artist per each social).



*All data as of September 1, 2022.

RELEASES

- TOP 10 HOUSE label at Beatport.
www.beatportal.com
- NO. 1 All Time AFRO HOUSE label at Beatport.
www.beatstats.com

RADIO

- Month residency on the Italian no. 1 dee jay station 'Radio m2o'.
www.m2o.it/programmi/moblack/
- 6 months residency for WIND DOWN series on BBC RADIO 1.
www.bbc.co.uk/sounds/play/



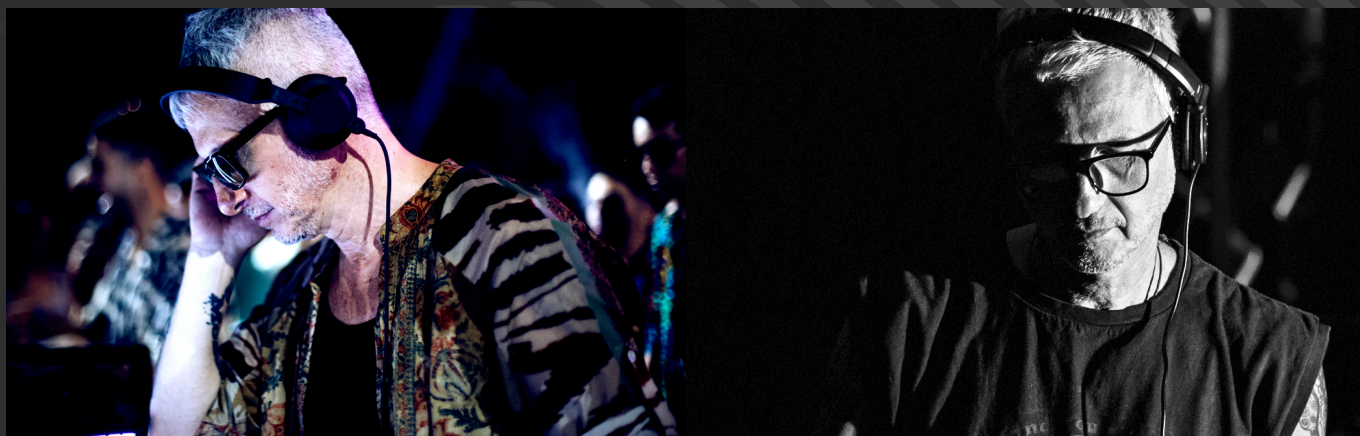
Baiana



Kuar



Ngeke



QUOTES

"Italiano de alma africana."

DJ Mag Brasil 24.03.2021

"MoBlack Records, the most prominent purveyors of afro house in recent years."

Beatport 11.09.2020

"Often cited as a DJ's DJ and the label held in high regard by the truest of music heads and purists the world over, MoBlack represents the underground and is a beacon for originality and an outlet for imagination."

Traxsource 2020

"MoBlack has an impressive reputation for afro house music that comes out on his own self-titled label. The Italian lived in Ghana for ten years and made his debut release in 2013 so comes with a real sense of authenticity."

Get Physical Music

"For me MoBlack Records is a new strong label that is representing the underground. And I like a lot of their music that they are releasing."

David Morales

"This man is probably the most pioneeristic and music visionary I've ever met and you all know what's up. He created a whole industry sound field and got it to the next level. You call it "Afro House" thanks to him."

Fabio Genito 10.11.20

"The dominant imprint when it comes to Afro powered House jams at the moment."

DMC World Magazine

"One of THE main protagonists since day one, there is nobody else around, laying foundations on this level and pushing boundaries like MoBlack Records and its founder Mimmo Falcone (MoBlack)."

RISE - Berin.

"Mimmo Falcone alias MoBlack is the prime mover behind Afro-House's inspiring label MoBlack Records."

Torture The Artist (20.09.2019)

"Every single release comes out of a special edition on the global electronic scene, and Mixmag Adria is honored to present one of the most impressive labels on the market - MoBlack Records."

Mixmag Adria

"Mimmo Falcone aka MoBlack is a real staple in the Afro House scene (for a reason) and keeps on pushing it further."

Muting The Noise

"MoBlack - The Italian DJ/producer is at the forefront of afro-house with his imprint MoBlack Records, but he is also trailblazing the house and techno scenes in his A&R role at Traxsource where he manages the afro house and afro tech genres."

Buntu